*"Become globally competitive in clinical research and deliver superior business outcomes"*

# Business Challenges

## Delays in Achieving Timelines

Delays in start-up, recruitment, close out and data collection

## Sub-optimal Trial Portfolio

Selection of trial mix, indications, comparators or sites do not always support business imperatives wasting resources

## Inconsistent Project Management

Inconsistent implementation of clinical trial processes with limited use of project management tools

# Iris Leverages Existing Systems

The Iris Clinical Trial Project Management System is not a replacement for CTMS systems. It integrates and leverages your existing CTMS/EDC/CRM frameworks to increase overall project efficiency.

**CTMS/EDC/ CRM Systems**  **+**  **Iris Clinical Trial Project Management System**  **=**  **The Perfect Fit**

# Proven Key Capabilities

Adaptable Project Management system specifically tailored for Medical and Clinical professionals.

- **Prioritisation of Portfolio**
  Selecting the best trials, sites, investigators and resources aligned with business priorities

- **Effective Project Management Tools**
  User friendly tools to schedule, manage tasks and report progress

- **Dashboards to Enhance Visibility and Accelerate Timelines**
  Easier decision making with transparency of start-up, recruitment and close-out status

"Iris has helped us improve our overall clinical performance ranking from number 9 to number 1 in the world."

Medical Director, Top 5 Pharmaceutical Company

## Benefits

● **Faster time to Close Out**
Accelerate trial preparation, execution and completion

● **Superior Business Outcomes**
The right trials at the right time, at the right sites, for the right indications with the right comparators

● **Globally Competitive**
Attract more trials through an increasingly productive clinical research team

## Why Iris?

| | | |
|---|---|---|
| ✔ | **Proven Track Record** | Extensive experience with top pharmaceutical companies |
| ✔ | **Flexible** | Customised to your corporate processes |
| ✔ | **Minimal IT resources** | Single, secure web-based platform |
| ✔ | **Integrates with your systems** | ERP, CRM, CTMS, EDC, Microsoft and others |
| ✔ | **Enter information only once** | Links to other Iris modules and your systems |
| ✔ | **Easy to use** | Comprehensive and intuitive - training in less than 3 hours |
| ✔ | **Demonstrable ROI** | Pays for itself in a few months |

# Faster to Market, Higher Sales, Stronger Brands

**Contact our team to organise a demonstration on +61 2 9889 1777 or at info@irisinteractive.com**

The 2010 iAWARDS
National Award Winner

**Winner - Inspiration Award for** "best of the best" ICT innovation
**Winner -** e-Health Award
**Merit -** Industrial Applications Award

PRIME *Awards*

**Finalist**
Marketing Innovation Award

SYDNEY - AUSTRALIA    |    PARSIPPANY - USA    |    PUNE - INDIA

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